

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Food Hospitality World

Report Categories:

Trade Show Announcement

Promotion Opportunities

Market Promotion/Competition

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Report Highlights:

This report provides information on the Food Hospitality World shows that are held annually in Mumbai and Bangalore. Firms that are interested in exploring the Indian hospitality sector may find these shows to be a useful platform for learning more about the Indian market.

India is a small but growing market for imported consumer-ready food products. Currently, a relatively large number (approximately 10) of food shows are held annually in major cities like Delhi, Mumbai, Hyderabad and Chennai. The shows are small compared to major international exhibitions and a larger national show has yet to develop. A listing of upcoming trade shows is available in IN3021. Currently, the U.S. Department of Agriculture endorses AAHAR held each March in Delhi and Annapoorna held each September in Mumbai. However, the Office of Agricultural Affairs continues to visit and evaluate shows to determine the best endorsement options in India.

Food Hospitality World

This report provides information about the Food Hospitality World shows that are held annually in Mumbai and Bangalore (Bengaluru). The shows focus on the hospitality sector and include a significant number of non-food exhibitors, especially the Bangalore version of the show. However, the organizers are working to provide valuable services such as individual meetings with targeted prospective customers. Firms interested in gaining a greater understanding of India's hospitality sector may find these shows valuable. Summary data from the 2013 Mumbai show follows:

- Total Number of Exhibitors - 311
- Total Number of International Exhibitors - 42
- Total Number of Countries Participated - 8
- Total Number of Trade Visitors attending the show – 6,784
- Total Number of Pre-Scheduled B2B Meetings conducted - 589
- Countries Participating - Australia, Bulgaria, Singapore, Sri Lanka, United Kingdom, Thailand, Taiwan and Malaysia

1. For additional information about the 2012 Bangalore and 2013 Mumbai shows, [click here](#).
2. Additional information about the January 2014 show to be held in Mumbai from January 23-25, [click here](#).

Disclaimer: This report is intended to provide firms that are interested in the Indian market with information about trade show opportunities in India; it should not be considered an endorsement of the shows. For more information, contact the organizers or the Office of Agricultural Affairs at agmumbai@fas.usda.gov.

